

Auckland Festival

Motutapu Island and farming for the future

Rick Braddock | June 2017



My Background:

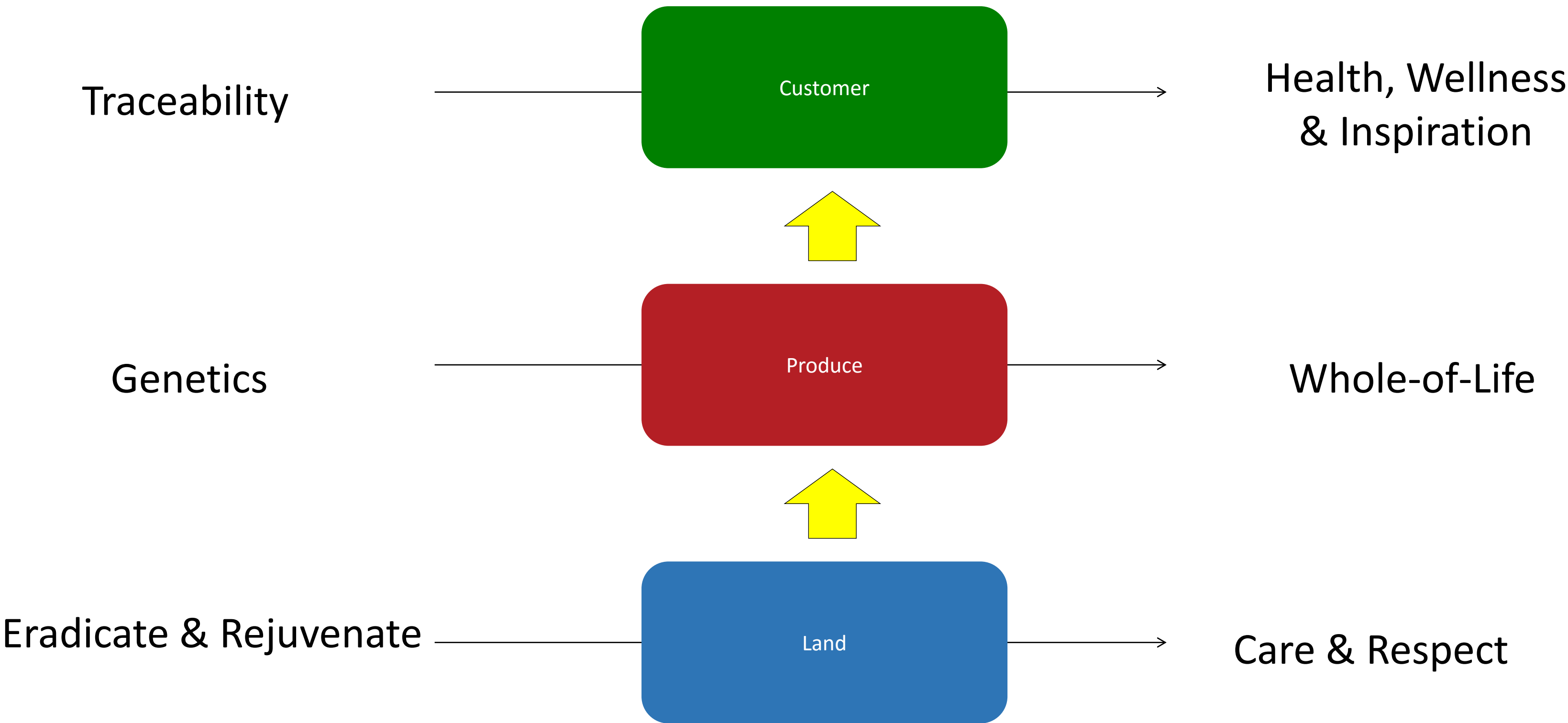
25 years of DOC tenure to farm 1250 ha of Motutapu

- Also deputy chair of Motutapu Island Restoration Trust

Professional director of entities covering 300,000ha , including -

- Ngai Tahu Farming, Pouarua Farm, Ngati Whare, CNI Iwi Holdings and Pengxin NZ Farm Management Group.
- Chairman Ngati Paoa Group Investments.

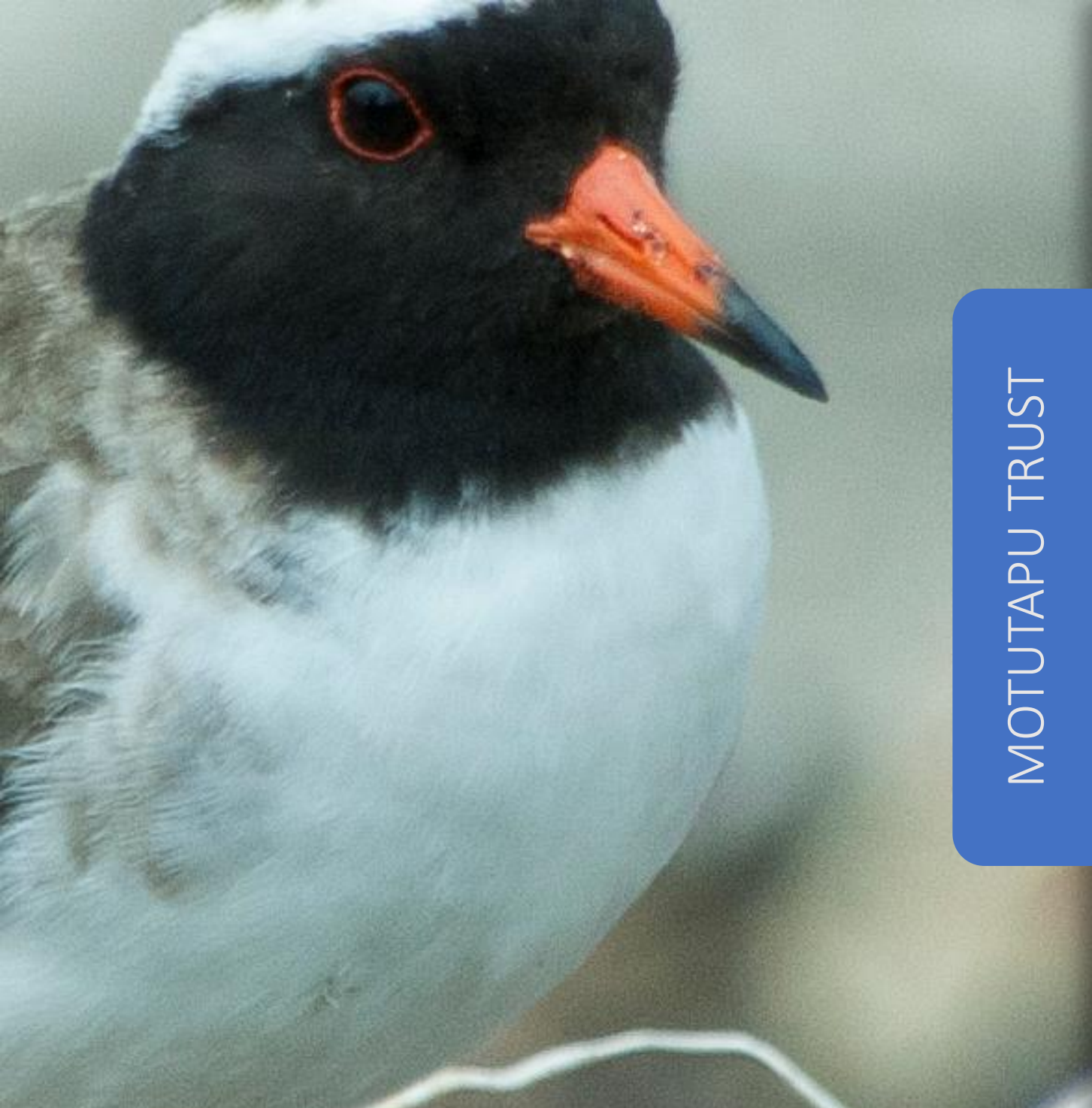
Our Economic Value Chain





Motutapu Island

Thriving native flora and fauna, biological farming and sustainable tourism - together



ACHIEVED BY
WORKING IN
COLLABORATION



Department of Conservation
Te Papa Atawhai



MOTUTAPU TRUST

The Motutapu Restoration Trust

Hard working volunteers have provided countless hours in the largest ecological restoration conservation endeavour in NZ including tree planting, weedbusting and nursery work.

DOC

Department of Conservation

Have driven the the world's largest island pest eradication programme, allowing native birds including the rare and beautiful tieke to now thrive.

LOCAL IWI

Ngai Tai ki Tamaki Tribal Trust

Ngai Tai has worked in partnership with MIRT and other iwi to introduce takahē and kiwi to a sanctuary free of predators, where they can breed.



THE MOTUTAPU RESTORATION TRUST



DEPARTMENT OF CONSERVATION



MOTUTAPU FARM





WHOLE SYSTEMS FOOD PRODUCTION

REGENERATIVE FARMING SYSTEMS...

Reduce:

- ✓ Nutrient & soil losses
- ✓ Chemical requirements
- ✓ GHG emissions
- ✓ Weed pressures
- ✓ Fossil fuel use
- ✓ Costs



OTHER KEY BENEFITS



- ✓ Increased CLA in biologically grown US beef
- ✓ Increased trace elements in biologically grown US beef
- ✓ Omega-3 % in Beef Fat under different NZ grazing regimes
- ✓ Biological Farming offers REAL and proven on-farm benefits which can complement all of New Zealand agriculture



**Building an added value brand - Wilson Hellaby
pilot Christmas 2016**



MOTUTAPU

—
ISLAND FARM



In the heart of
the Hauraki Gulf
you will find
Motutapu Island
Farm, from where
we have hand
selected the very
best grass-fed
Black Angus
Prime Steer.

WILSON HELLABY
— *New Zealand* —

HELLABY

Prime Steer

PASTURE RAISED • SUSTAINABLE
— FREE RANGE NZ BEEF —

