



SQUAWK SQUAD

TRAP PESTS. SAVE BIRDS. GET NOTIFIED. MAKE A DIFFERENCE.

<http://squawksquad.co>

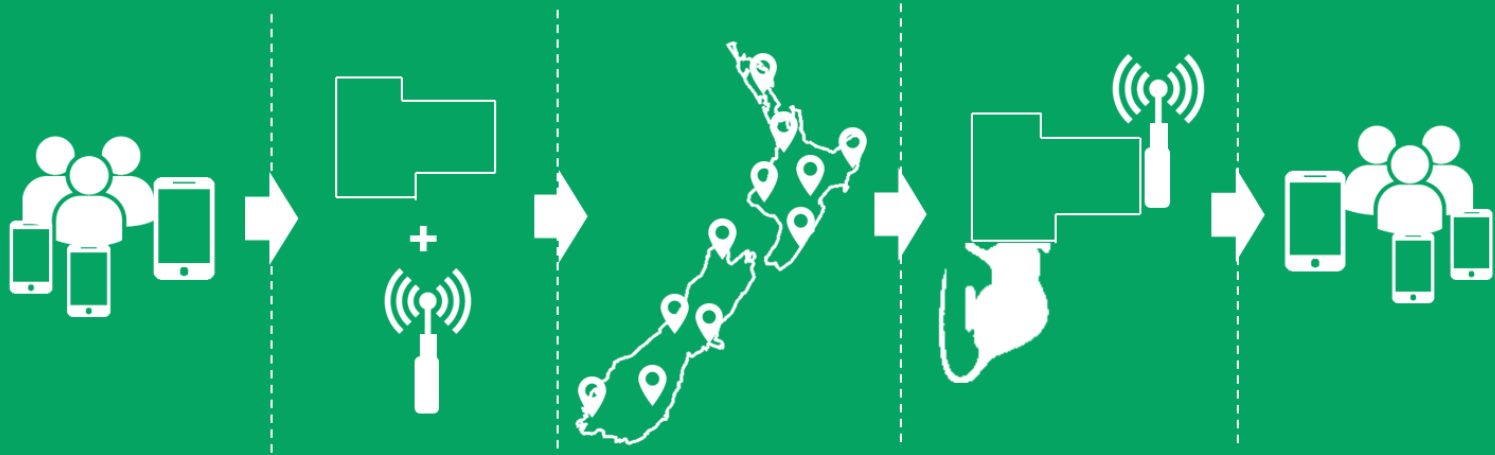


Connecting & engaging New Zealanders in the protection & growth of our native birdlife

Our Solution



Squad Model





Impact

Problem

Native birds
threatened

Actions

Collectively
funded sensor-
connected traps

Outcomes

100,000 NZers
engaged

13,000 worker
days + **\$2.5m**
saved +
234,000 pests
removed

Long-term impact

New Zealand =
most
environmentally
engaged country
in the world



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