

MIDS MARKET PROGRAMME:

Strand Arcade, 227 Queen Street

Saturday 18 May, 11am-3pm.

Pop-up market of music and related street culture. Giveaways and prizes from host MC, Thomas Rose.

BIG FOOT NZ SNEAKER SWAP MEET

Sneaker culture was born at the crossroads of hip hop music and professional sport. Now a billion-dollar industry with celebrity collabs and a legitimate culture itself. There will be plenty of fire up for grabs. Don't sleep!

SKY PIRATES STREETWEAR

A leading streetwear brand releasing limited edition goodies for a minute. Featuring exclusive artwork from Tāmaki graffiti artist Deus and hand selected by YGB stalwart Lucky Lance. Stock is limited so move fast or risk copping the L.

DUSTY CRATES RECORD FAIR

These iconic vinyl heads host a record fair with guaranteed heat to be copped. From underground electronic, jazz to indy, all your musical needs on vinyl at your fingertips.

REAL GROOVY POP-UP

Come hangout at our pop-up, featuring 100s of handpicked second-hand LPs and CDs. We've also curated a collection of latest releases and featured LPs by your favourite NZ artists.

GBAK GRAF ART

This prominent Tāmaki crew host an exhibition of art and motifs aligned to street culture. Super exclusive artwork is available for purchase.

GROOVES

A selection of the city's top DJs will be throwing down grooves that will have you dancing in the street. Featuring Poppa Jax, Thomas Rose and Julien Dyne.

GYSTFORKICKZ - SNEAKER CUSTOMISER

A rare opportunity to get your favourite pair of kicks lit up **FREE** by one of NZs finest customisers. **Bring your own clean sneakers** or buy new from a nearby retailer.

GRAFFGATHERER - ART EXHIBITION

A private collection of over 50 art works on miniature trucks. Featuring some of Aotearoa's most notorious graffiti writers.

M & A STREETWEAR

Bringing a different vibe utilising original artwork. Sustainability is a big focus with locally branded blanks and upcycling one of one items. All for the love of streetwear.

HOWLIN WOLF - FREE CUT-THROAT SHAVES

Get a taste of the past! It's your chance to experience the old school, hot towel shave. Using methods that date back to before your grandfather was born.

PAT MENZIES

Canterbury Arcade, 170 Queen Street, 11am-3pm.

Local DJ/Producer 'Caru' or Carl is playing some of his favourite tunes. Known for his remixes and bootlegs of 90s and Y2K classics, he guarantees to get you grooving in your dancing shoes. If you are shoeless, do not fret - you can snag a pair in-store. **Giveaways and 10 per cent off all full price styles on 18 May.**

STIRLING SPORT

Downstairs, 170 Queen Street, 11am-3pm.

DJ Poppa Jax is a Wahine Māori nō te iwi o Ngāti Raukawa. This talented DJ calls Tāmaki Makaurau her home and musical playground.

TRAINERS SKATEBOARDING

5 High Street, 12-4pm.

DJs are playing back-to-back.

In-store specials - each customer spending over \$80 receives a free coffee at local coffee shop Dose.

Skate challenge - 1-3pm.

Trick challenge outside the store with skate friends - bring your skateboard and learn from the best.

ODD EVEN STORE

5 High Street, 11am-2pm.

DJ vitamin cos (she/her) is playing instore. She likes to be experimental blending techno/trance/baile funk/UKG and more. Her ideal set involves crowd interaction and heaps of grooving on a multi-genre journey.

JB HIFI

126 Queen Street, 11am-3pm.

11am-12pm Ben Mack cowboy pop from Tāmaki Makaurau.

12.30-1.30pm Geoff Ong, "I'm from Auckland, and my family is originally from Malaysia. I grew up taking piano lessons like a lot of Asian kids, and my dad had a great music collection from his time in London in the 1970s".

2pm-3pm Alayna Powell - NZ singer songwriter, playing originals. Rotorua-born Alayna has worked with world-renowned songwriters and producers. **Supported by Holiday Records** who brought vinyl pressing back to New Zealand in 2018 for the first time since the 1980s!

MARBECKS

Queens Arcade, 34 Queen Street, 11am-3pm.

The bands and DJ will be set up inside the Arcade. The acoustics with the double-height ceiling are amazing! Gloria Florence is a folk/rock singer songwriter who blends the sweet sounds of country picking with the tough lyrics of gritty punk rock.

Big Sur is a five-piece alternative folk group from Tāmaki Makaurau.

Work is the collective project of Max Brandon-Warren, Anna Kalatcheva, Tane Moore and Rocky Parsons, existing amidst a sonic world of post-punk, pop, and country.

DJ Gin brings next level, genre-free tunes on bFM each Tuesday, and is a long-time Marbecks staff member with impeccable musical taste.

MUSIC PHOTOGRAPHY GALLERY

Next to Marbecks, Queens Arcade, 34 Queen Street.

A space filled with photos capturing the spirit of what it is and has all been about for Marbecks - a New Zealand music retail institution - celebrating its 90th year.

GIVEAWAYS

Over \$4000 worth of vouchers being given away from local businesses.

Proudly supported by Auckland Council and the city centre targeted rate.

For more info visit ourauckland.nz/street-party



MIDTOWN Street Party

16-18 May
City Centre



Midtown erupts into song for New Zealand Music Month.

DJs will emerge from new street art on Victoria Street, latest sounds will play in midtown eateries, hip hop stars will take to the pavements in Elliott Street, a music-themed market will take over the Strand Arcade and lots more.

16 MAY

MIDTOWN STREET PARTY

Victoria Street West, Elliott Street, Darby Street, Strand Arcade 227 Queen Street

Thursday 16 May, 6-9pm.

Songwriters, DJs and lyricists will provide an eclectic soundtrack to midtown. Punters have the luxury of choice. Dine in the intimate setting of the Stables in the company of some of the region's most talented young singer songwriters. Looking for more bounce? Boogie down on the street to some of the city's freshest DJs or get your groove on to the sounds of Tāmaki's finest lyricists and producers. With a plethora of eateries, audiences will have all needs met within arm's reach! Lock in the dates and tell your friends.

1 NZ MUSIC PARTY

Real Groovy, 19 Victoria Street.

We'll be playing some of NZ's finest music all day long. There will be a DJ, giveaways, and free treats. Support and celebrate your favourite NZ artists, grab their album on vinyl or CD and enjoy 10 per cent off for all orders over \$100 on the night.

2 DRAGONS & DJS

Daikoku Restaurant, 25 Victoria Street.

Artist Margarita Vovna has captured the essence of Japanese design with iconic symbolism, tiger, cranes and dragons crawling up the walls of this heritage building. DJs will be sending out the beats from the window at the centre of this new street art. DJs curated by Real Groovy.

3 THE DEEP DIVE EVENT

Outside Bed Bath & Beyond, Atrium on Elliott, 21-25 Elliott Street.

A selection of the hottest DJs on the Tāmaki circuit, throw down grooves to get feet stomping and your hips swinging. Featuring Poppa Jax, Caru and FOBS curated by Thomas Rose.

4 DJ TESI - SOUNDS

Recycle Boutique, 9 Darby Street, 6-7.30pm.

"I bring together a diverse range of genres, from Afrobeat/ Amapiano and R&B edits to UK Garage (UKG), Jersey Club, and alternative dance edits. My passion lies in blending these styles seamlessly, creating a musical journey."

5 LYRICIST LANE

The Strand Arcade, 227 Queen Street, 6-9pm.

The freshest MCs in town are lighting up the mic in the Arcade. Rhythmical story telling at its finest! Featuring From Outside (Spewer, Sven Illy, Pat, Dizzy Dash), Brandn Shiraz, and the dynamic duo of Lucky Lance and Christoph El Truento.

6 DJ COUNTERPRESS

Howlin' Wolf Cuts & Coffee, Upstairs, Level 1, 39 Elliott Street.

"Howlin' Wolf will stay open late for the Midtown Music Party. We'll be doing cuts, shaving faces and giving our free food and drinks, not to mention brilliant music from DJ Counterpress, so come on up and let us take care of you!"

7 JACK AND JENNA

Nahm Thai Street Food, Downstairs, 39 Elliott Street, 6-8.30pm.

Acoustic duo Jack Mensah and Jenna Jones have a unique sound and whether performing their original songs or putting their own spin on contemporary hits they will have you captivated.

8 SINGER/SONGWRITERS

Elliott Stables, 39-41 Elliott Street, 6-8pm.

Four young singer songwriters will delight diners. Enjoy stripped acoustic performances by Erin G, Lijah Mavaega, Summer Vee and Crystal Chen. All unique and brilliant. This promises to be an absolute treat both audibly and for the palate.

9 LINK ALLIANCE

Te Pūkaki, Cnr. Federal and Victoria Streets, 6-8pm.

A fun karaoke evening with delicious free snacks from Hollywood Bakery. Each singer will get a gift voucher to spend at a local business. Anyone who drops by can enter the draw to **win a double pass underground station tour**.

10 ENJOY THE CRAIC - FATHER TED'S ORIGINAL IRISH PUB

1 Wellesley Street West, 9pm till late.

This pub is a little piece of Ireland in midtown. Local Kiwi musician, Eddie Gaiger will be playing covers from all genres. He has played at Ted's for about 15 years. Finish the street party at this warm, friendly and relaxed venue.

11 YOOA & TAKO AND HI TOASTIE

1 Elliot St, 6pm-9pm.

Korean-owned food stall Yooa and Tako specialises in authentic Takoyaki and Japanese street food and Hi Toastie Specialty coffee and delicious toasties! DJ Blues will entertain us on the decks with upbeat music.

17 MAY

FETU CREATIVE FORUM

Strand Arcade, 227 Queen Street, 7-9pm.

Panel discussion and live podcast of facilitated conversations with prominent Moana Pacific musicians/ creatives. Supported by local DJs. Curated by inner city MC and entrepreneur Lucky Lance of Team Dynamite and Sky Pirates fame.

18 MAY

THE MIDS MARKET

Pop-up market of music and related street culture. Record fair, DJs, sneaker swap meet and customising, streetwear merch and street art. From Outside are running a live studio and producing an album in real time. **Giveaways and prizes** from host MC Thomas Rose.

The market extends across the city centre from Wellesley Street to Queens Arcade with iconic street wear stores, live music, a skate challenge, giveaways, discounts and an exhibition of music photography.

For full programme see overleaf.

