

The new Pest Plant Control Manual – a prescription for ‘plant blindness’

Jenny Gargiulo - Auckland Council



Weed Management Policy

1. Take an integrated approach to weed management and vegetation control
2. Ensure best practice in weed management and vegetation control
3. Minimise agrichemical use
4. Minimise non-target effects of agrichemical use
5. Ensure public health and safety
6. Protect and enhance the environment
7. Empower the community to manage weeds in accordance with the policy
8. Deliver weed management and vegetation control which is value for money



Pest Plant Manual – Pest Free Auckland 2050

“Keeping Auckland’s natural environment thriving is vital to the health and wellbeing of the region’s people, culture and economy.”



Pest Free Auckland 2050

Has three goals:

- eradicate - remove pest animals, plants and pathogens
- restore - restore and connect ecosystems and introduce native species
- tell stories - showcase community action and celebrate success.



Plant Blindness

“inability to see or notice the plants in one's own environment.”

Because plants barely move, grow close to each other, and are often similar in colour, our brains tend to group them together.





Pest Plant Control Manual – its all about the plants

- Oversea trends have seen plant conservation initiatives lag behind those involving animal species.
- We want to use the pest plant control manual to help inform and engage the community on the importance of plants.













Pest Plant Control Manual – its all about the plants

- Best practice advice by species – updating the pest plant search
- Principles for pest plant control
- Templates for site led planning
- Identify the support from council units
- Restoration and planting advice



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Follow up every 3 months and pull out any new seedlings.



Your Stories - all about the people

Case studies of community-led conservation to share the passion for plants.

We want to include your stories to engage and inspire Aucklanders to start taking notice of the green.



Your Stories

But here at school
nature can thrive...
we can protect it....





weeds@aklc.govt.nz