



THE CATALYST GROUP  
strategy and environment

# OVERVIEW OF PFNZ REPORT

Transforming community conservation funding in New Zealand



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## RESEARCH BACKGROUND AND APPROACH

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Growing alarm at the state of our biodiversity (particularly ongoing decline)

Rising public engagement at practical and political levels

Discontent in the sector was clear and change likely needed

Evidence-based analysis, include social science methods

Solutions to be developed

## DATA COLLECTION AND THEMES

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Literature review

Survey of community conservationists

Key informant interviews

Side analyses

Significant overlap and many common themes

## KEY ISSUES

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Leadership – a lack of leadership in conservation creates confusion as to roles and responsibilities, with knock-on effects.

Strategy – there is no plan that covers all the players and makes clear what the objectives are and how everyone can help

Funding - funding is messy, hard to get and only weakly aligned with conservation priorities

Outcomes – the public value of community conservation is not clearly demonstrable and the extent of ecological contribution is often highly questionable

## KEY RECOMMENDATIONS

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**Establish** a nationally and regionally-linked institution that will provide visibility, strategic advice and practical support to community conservationists including landowners.

**Develop** a national strategic conservation plan to coalesce and prioritise conservation effort across all players and places.

**Align** public funding of conservation activities with conservation need, to maximise the difference made by that investment.

**Enhance** the funding system by reorienting allocation and distribution to focus more stringently on outcomes and streamline processes to reduce transaction costs while enhancing accountability.



## QUESTIONS AND DISCUSSION

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