



# AUCKLAND FESTIVAL

September 2018



# Welcome 😊

Facilitated by

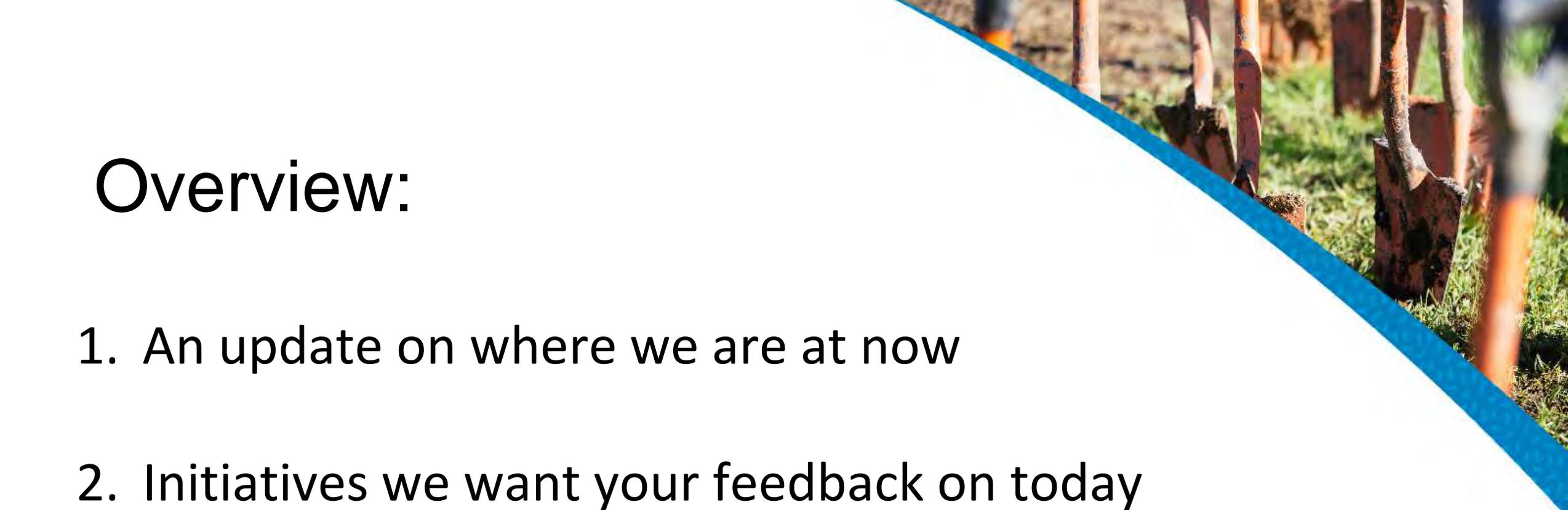
**GOODSENSE**  
Ethical marketing excellence

This is a participatory session:

- Please now log into [www.slido.com](http://www.slido.com)
- Enter the code **AucklandFestival2018** to vote in live polls
- And be ready to text in your answers as well to **3553**

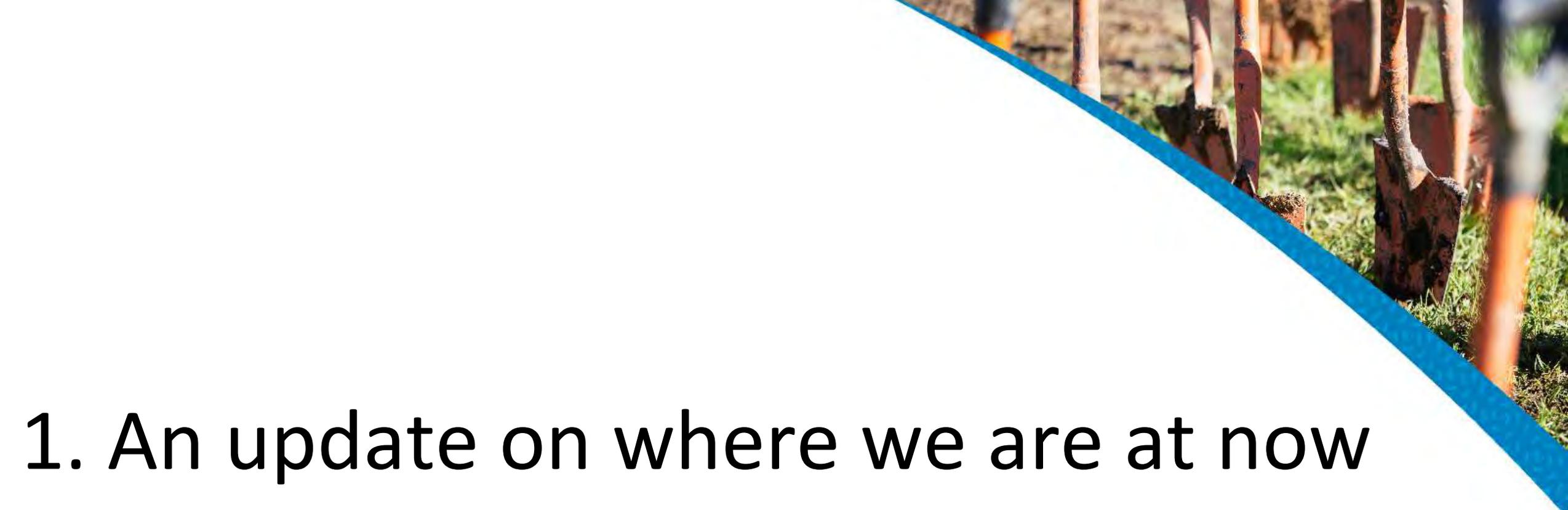
*Alternatively, if you want to use pen and paper, **put up your hand now***

**Wi-Fi User Name:** Auckland Conventions  
**Password:** Aotea111



# Overview:

1. An update on where we are at now
2. Initiatives we want your feedback on today
3. Initiatives we want to co-design with you



1. An update on where we are at now

# Thank you

## **Great input and feedback from communities:**

- Recent user group discussions
- Consultation during LTP, Regional Pest Management Plan, Kauri Dieback
- Large scale collaborative projects e.g. Sea Change
- Festival 2017
- Community-led projects supported by council

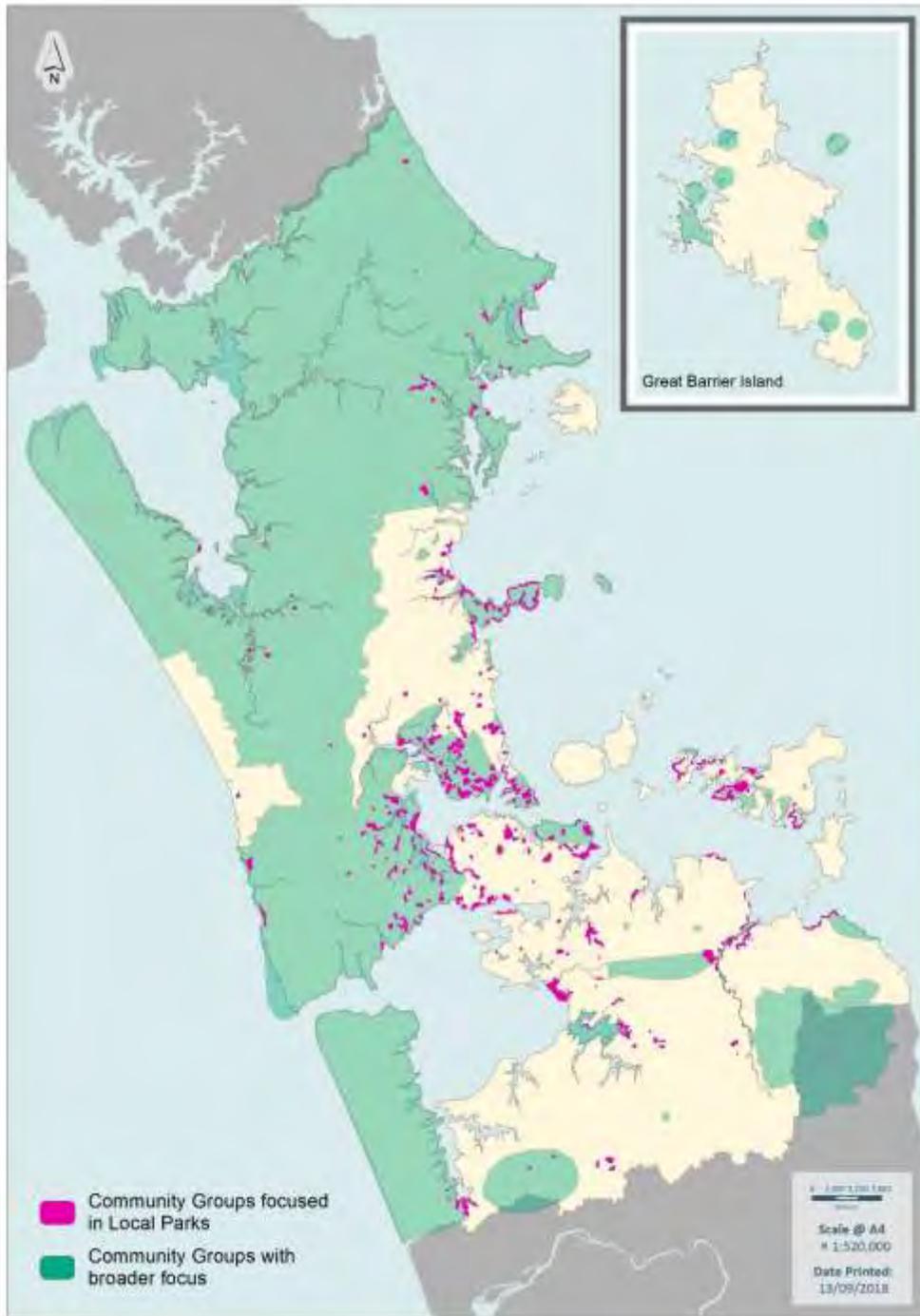
## **This has led to...**

- ✓ Increased investment
- ✓ Programme to deliver new investment

## **We are also experiencing...**

- ✓ A groundswell of conservation action in communities, schools and households
- ✓ Significant increase in the number of community groups (more than doubling in last 12 months)





# Current community conservation activity

(September 2018)



# New investment - towards a Pest Free Auckland



PROTECTING OUR PARKS



PATHOGEN PEST MANAGEMENT



MARINE ECOLOGICAL MANAGEMENT



EXPAND COMMUNITY, HOUSEHOLD & SCHOOL ACTION



REGION-WIDE BIODIVERSITY



REGION-WIDE BIOSECURITY



ISLANDS BIOSECURITY



FRESHWATER BIOSECURITY



MARINE BIOSECURITY



ENABLING TOOLS



# Your feedback has led to expanded...



Protection across our parks



Pathogen pest management



Marine pest management and marine ecological investigations



Expanded biosecurity and biodiversity programmes (supported by RPMP)



Gulf islands pest management



Support for community action

- Regional Coordinators and increased grant funding
- Technical support - Community nursery and ecological monitoring
- Volunteer management system (joint project with DoC)





2. Initiatives we want your feedback on today

# We need your thoughts on:



A new data management system

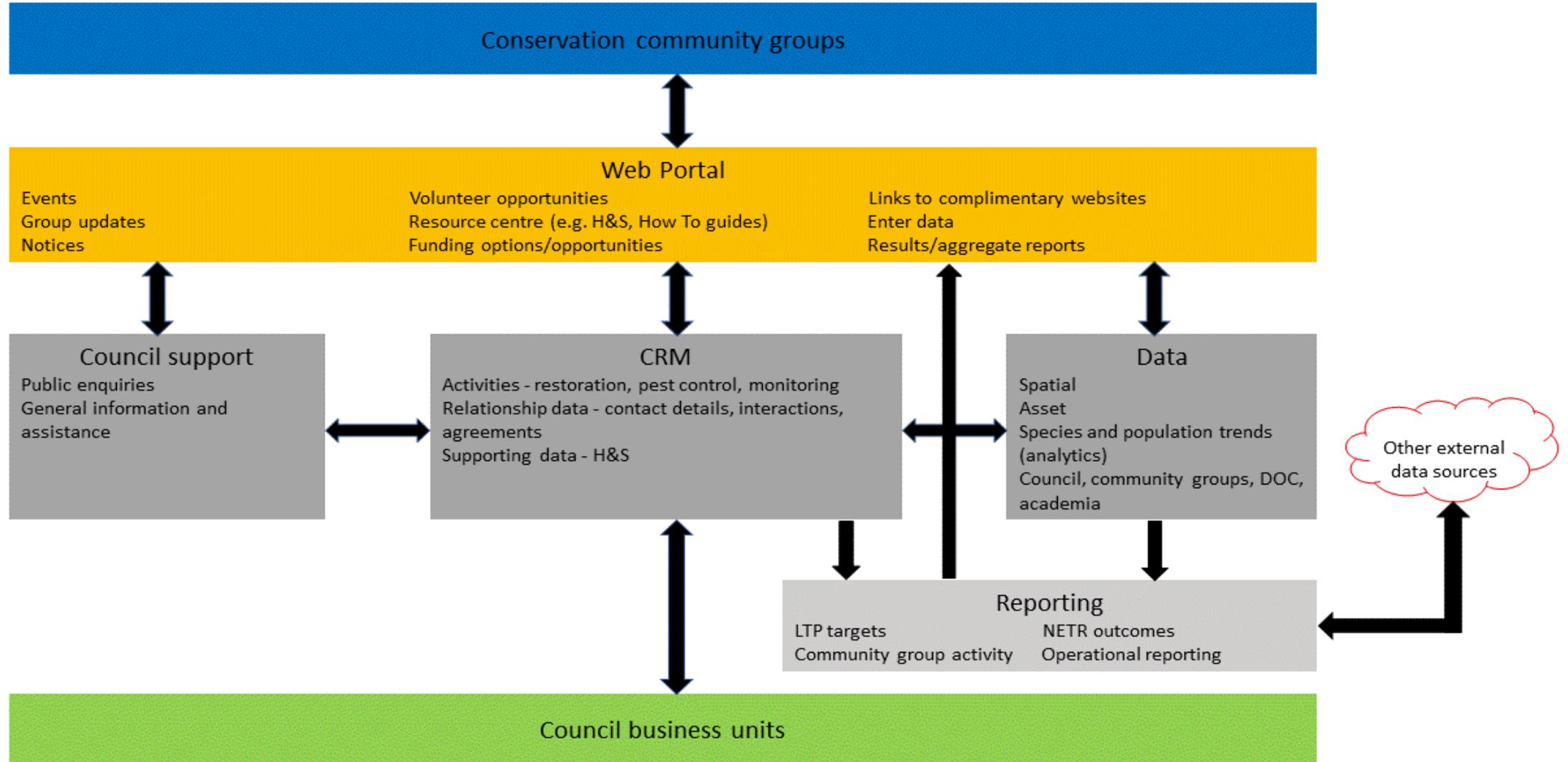


Adopting restorative behaviours



# A new data management system

Proposed solution...



# How would you rate this solution overall?

☆☆☆☆☆☆☆☆☆☆ 0-10

- **Vote now on [Slido](#)**
- **OR text us on [3553](#)**
- **OR write down your answer**

# What's really good about it?

- Text us on **3553**
- **OR write down your answer**

Is there anything  
that you don't  
like/or is missing?

- Text us on **3553**
- OR write down your answer

Lastly, is there a great example of this you think we should refer to?

- Text us on **3553**
- **OR write down your answer**



# Adopting restorative behaviours

What we heard from you...

- × Little insight on the barriers
- × Limited shared knowledge as to what's working and what's not

Proposed solution...

- Undertake research to identify the motivations, pain points and challenges people face
- Council to share insights with community groups and stakeholders



# How would you rate this solution overall?

☆☆☆☆☆☆☆☆☆☆ 0-10

- **Vote now on [Slido](#)**
- **OR text us on [3553](#)**
- **OR write down your answer**

# What's really good about it?

- Text us on **3553**
- **OR write down your answer**

Is there anything  
that you don't  
like/or is missing?

- Text us on **3553**
- **OR write down your answer**

Lastly, is there a great example of this you think we should refer to?

- Text us on **3553**
- **OR write down your answer**

3. Initiatives we want to co-design with you



# We need your help in designing:



Funding support for coordination and facilitation



A new way of working with business



A new regional funding strategy





# Co-ordination | facilitation support

## What we heard...

- × There is a funding gap for co-ordination and facilitation of conservation action limiting on-the-ground delivery.

## Proposed solution...

- Create an **'expressions of interest' funding process** to provide more immediate support for community-embedded co-ordination and facilitation support for conservation projects.

# Do you want to participate?

- Yes, I can participate in sessions
- Yes, I can input in my own time
- Keep me informed
- No thanks

- **Text us on 3553**
- **OR write down your answer**



# Working with business

## What we heard...

- × The private sector wants to engage but there is **no framework** for them to do so. Currently, it's on an **ad-hoc** basis.

## Proposed solution...

- We want to co-design with you a **voluntary 'green credential' system** that:
  - supports a Pest Free Auckland
  - delivers market advantage
  - offers consumer choice
  - streamlines engagement with council



# Do you want to participate?

- Yes, I can participate in sessions
- Yes, I can input in my own time
- Keep me informed
- No thanks

- **Text us on 3553**
- **OR write down your answer**

# Regional Funding Strategy

## What we heard...

- × The time it takes to apply for grants outweighs the financial benefit
- × There is no funding mechanism to support long-term agreements or operational costs
- × We're unlikely to reach Pest Free Auckland 2050 using current tools
- × There is no collective approach and Council has no visibility of who's receiving grants nor what is achieved

## Proposed solution...

- We want to develop a **Regional Funding Strategy** that also enables innovation



# Do you want to participate?

- Yes, I can participate in sessions
- Yes, I can input in my own time
- Keep me informed
- No thanks

- **Text us on 3553**
- **OR write down your answer**

# Next steps....

- Summary from today and regular updates provided through [Pest Free News](#) , elected member quarterly reports
- Continuation of our co-design processes:
  - building on user group and today's feedback,
  - follow-up email request for participants – including EOI process for regional coordinators;

**Thank you for today and.....**

# Please stay in touch!

It's easy to **have your say, give feedback or share your ideas**

- Email us at [pestfree@aucklandcouncil.co.nz](mailto:pestfree@aucklandcouncil.co.nz)
- Connect with us on [Facebook](#) at our [Auckland BioDiversity page](#)

Show us your photos by tagging [@aklbiodiversity](#)

Use [#pestfreeauckland](#) to quickly share good ideas from the field

